



## A MESSAGE FROM EXECUTIVE DIRECTOR WILLIAM SALCEDO

Dear Friends,

On October 1<sup>st</sup>, Big Brothers Big Sisters of America unveiled our new logo and brand, which emphasizes that all children have potential within them, and that our need for mentors to empower them is urgent. The rebranding was a two-year process led by a top marketing firm with input from BBBS agencies across the country.

Our message has shifted from the importance of mentoring to an urgent need for mentors. We have to provide Bigs for over 80 kids that are currently on our waiting list who need someone to defend and ignite their potential. This number is higher than ever before.

The new logo is the modern representation of our purpose and embodies all the people in our organization: Littles, Bigs, families, staff, and donors. It's just the beginning of our new brand, our bigger impact, and our biggest possible future.

I hope you like our new look and message as much as I do and that you consider volunteering 4-6 hours per month to help ignite the potential of a young person in your community.

Sincerely,

William Salcedo  
Executive Director

## HAPPY ANNIVERSARY TO OUR OCTOBER MATCHES

- Big Sister Kelly & Little Sister Jayda **4 Years**
- Big Sister Tara & Little Sister Patience **3 Years**
- Big Sister Crystal & Little Sister Isabella **3 Years**
- Big Brother Joe & Little Brother Kyjhaun **3 Years**
- Big Brother Dennis & Little Brother Anthony **2 Years**
- Big Sister Diane & Little Sister Alexa **2 Years**
- Big Sister Carla & Little Sister Kaylie **1 Year**
- Big Brother Joshua & Little Brother Daniel **1 Year**

## ANOTHER SUCCESSFUL BEACH VOLLEYBALL TOURNAMENT

BBBSMMC's 12<sup>th</sup> Annual Beach Volleyball Tournament was held on Sunday, September 16<sup>th</sup> with 28 teams competing under clear blue skies. The winning team of the Competitive Division was Surf Taco and the Recreational Division winner was Team Provident Bank Threshers.

The highest fundraising team for the third year in a row was the Provident Bank Sand Sharks and team member Mark Gueci raised the most funds individually.

Starbucks, Surf Taco, and Gee Gee's presented the tournament and the event's Tournament Sponsors were Keith Walsh Plumbing & Heating and 90.5 The Night



COMPETITIVE DIVISION  
WINNERS - SURF TACO

Brookdale Public Radio. Thanks to all who participated, donated, and attended this great event that raised funds to match more kids with a mentor!

## A LITTLE LIFE IS WAITING FOR A BIG CHANGE

Tyler is a 10 year old boy who is enthusiastic and active. He does well in school and is very social. He enjoys all sports and loves playing soccer, basketball, riding his bike, and swimming. Tyler has a compassionate personality and likes to put others first. If he had one million dollars, he would give some to charity, buy a house, and buy his mom her dream car. If he had 3 wishes, he would ask for his brother to have more confidence, his mom to not be sad because his grandmother passed away, and for his brother to be happy like him. Tyler believes that a Big Brother can give him fun experiences and take him different places.

Find out how to BECOME A BIG  
at [www.bbbsmmc.org](http://www.bbbsmmc.org)

## KICKING OFF ANOTHER GREAT SCHOOL YEAR!

BBBSMMC has 3 new programs starting this month bringing us to 13 programs that serve students during the school year. We anticipate that it will be a great experience for everyone!

In our seven **School Based Mentoring Programs**, Bigs meet with their Littles at the school and help the younger students navigate through academic difficulties and other life issues to successfully make the transition into high school. One of the programs also provides Littles with much-needed tutoring. As an added benefit, these programs allow the Bigs to foster their leadership skills and develop his/her interest in community service. These programs serve kids in Asbury Park, Perth Amboy, Milltown, Long Branch and in Woodbridge, our newest program.



STUDENTS IN THE SCHOOL BASED MENTORING PROGRAM IN PERTH AMBOY

We have five **Workplace Mentoring Programs**, which include two new hospital programs. The first is a program where employees from Jersey Shore University Medical Center volunteer to mentor students from Asbury Park High School. The other new program features students from New Brunswick High School who are mentored by Saint Peter's University Hospital employees. The Littles meet every other week at the workplace site and along with mentoring, they explore topics such as decision-making, conflict resolution, self-esteem, and long-term life planning. The hospital programs expose the mentees to all aspects of the healthcare field, workplace diversity, and college and career preparedness.



STAFF & STUDENTS IN THE WORKPLACE MENTORING PROGRAM AT MONMOUTH MEDICAL CENTER

Our **College Mentoring Program** has been in existence since 2009. Monmouth University students volunteer as Bigs and mentor students from Asbury Park High School on campus. In addition to mentoring, this program provides the Littles with an up-close look at the college experience from campus tours to career readiness.



STUDENTS ON THE STEPS AT MONMOUTH UNIVERSITY FOR THE COLLEGE MENTORING PROGRAM'S KICK-OFF

## OUR MISSION PARTNERS

<p>Mission Maker</p> <p><b>THE Morris &amp; Clara Weshnak Family Foundation</b></p>	<p>Hackensack Meridian Health</p>	<p>Mentor Makers</p> <p><b>Provident</b> BANK Commitment you can count on™</p>	<p><b>Super Foodtown CIRCUS</b> More than just food.</p>
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## CREATIVE OUTLET

Bigs, Littles, and parents learned how to make their own 3D characters and create a short movie at the Microsoft Store in the Freehold Raceway Mall. Everyone had a blast, learned a lot, and left with a workbook to practice at home! Thank you so much to Microsoft for hosting such a fun event and teaching our Bigs and Littles some new tricks!



ALL EYES WERE ON RAY AS ATTENDEES LEARNED TO MAKE THEIR CHARACTERS

## MATCH HIGHLIGHT

Patience was matched with her Big Sister Tara 3 years ago when she was just 9 years old. Patience is now almost twelve and her friendship with Tara continues to grow stronger after each of their activities together. Tara and Patience have enjoyed pottery painting, candle making, and even exercising together. One of their favorite things to do together is to go to the library where they love to browse through the different books and Tara can help Patience with her school work. Patience recently told her case manager that she and Tara have a lot in common and her favorite thing about Tara is, "she helps me with my homework and gives me really good advice." Recently Tara mentioned to her case manager how "crazy it's been to watch Patience grow up into a mature young lady" and her excitement for that to continue throughout the years!