

OUR VISION

is that all youth achieve their full potential.

OUR MISSION

is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

MISSION PARTNERS support the fundraising efforts, mission, and vision of Big Brothers Big Sisters of Coastal & Northern New Jersey (BBBSCNNJ) throughout the year.

Each sponsorship package includes prominent recognition on our website, electronic and print communications from our agency, and social media, as well as specific benefits for each of our special events.

As a Mission Partner, you enable BBBSCNNJ to create matches between children facing adversity and volunteer mentors willing to give their time to guide a child toward a successful future.

All Mission Partners will have their logo displayed

- On our monthly newsletter that receives 50,000 opens throughout the year.
- On our home page that has 21,000 users throughout the year.
- At special events in all 10 counties including all events listed on the following page and the Big Appreciation Event, Tutu Run, Halloweekend 5K, and other events that may be scheduled.
- On partnership announcement on social media pages

SERVING THE FOLLOWING NJ COUNTIES

Mission Maker \$25,000

(2 Available)

Gala

Spring Gala- June 18 in Mountain Lakes

Fall Gala- October 30 in Asbury Park

2 tables of 10 at either the Spring or Fall Gala • logo on event materials and webpage for both Galas • color ad on special page in Agency Magazine • one "Make-a-Match" where BBBS will create a Big/Little match and sustain it for a full year while providing you with updates on the friendship • formal acknowledgement at both events

Bowl for Kids' Sake - 7 events

March in Monmouth and Morris Counties

2 teams of 5 at one event with t-shirt, pizza, and refreshments for all bowlers • logo on event materials, webpage, and t-shirts • featured in BFKS Sponsors email • option to distribute company promotional items at all events • color lane signage at all bowling centers

The Game Changer

May 7 in Asbury Park

6 guests • logo on event materials and webpage • full screen ad appearing 5x per video loop • formal acknowledgement at the event

FORE! The Kids Golf Outing

July 20 at Manasquan River Golf Club, Brielle

1 foursome including lunch, cocktail hour, and dinner • logo on event materials and webpage • company's promotional items in each golf cart • tee sign • recognition on beverage cart • formal recognition at reception • Mission Partner banner displayed at check-in & reception

Beach Volleyball Tournament

September (date TBA) in Manasquan

1 team of 6-8 players • logo on event materials, promotional giveaway, and webpage • option to set up corporate tent at event • court sign • formal acknowledgement at event

Program Named After Your Company

One of the BBBS School Programs will bear the name of your company in its title.

Vision Maker \$15,000

(4 Available)

Gala

Spring Gala- June 18 in Mountain Lakes

Fall Gala- October 30 in Asbury Park

1 table of 10 at either the Spring or Fall Gala • logo on event materials and webpage • color ad on special page in Agency Magazine • formal acknowledgement at both events

Bowl for Kids' Sake - 7 events

March in Monmouth and Morris Counties

2 teams of 5 at one event with t-shirt, pizza, and refreshments for all bowlers • logo on event materials, webpage, and t-shirts • featured in BFKS Sponsors email • option to distribute company promotional items at all events • color lane signage at all bowling centers

The Game Changer

May 7 in Asbury Park

4 guests • logo on event materials and webpage • full screen ad appearing 2x per video loop

FORE! The Kids Golf Outing

July 20 at Manasquan River Golf Club, Brielle

2 guests at cocktail hour and dinner • logo on event materials and webpage • recognition on beverage cart • tee sign • Mission Partner banner displayed at check-in & reception

Beach Volleyball Tournament

September (date TBA) in Manasquan

1 team of 6-8 players • logo on event materials, promotional giveaway, and webpage • option to set up corporate tent at event • court sign • formal acknowledgement at event

Mentor Maker \$10,000

(5 Available)

Gala

Spring Gala- June 18 in Mountain Lakes

Fall Gala- October 30 in Asbury Park

1 Table of 10 at either the Spring or Fall Gala • logo on event materials and webpage • color ad on special page in Agency Magazine • formal acknowledgement at both events

Bowl for Kids' Sake - 7 events

March in Monmouth and Morris Counties

1 team of 5 at one event with t-shirt, pizza, and refreshments for all bowlers • logo on event materials, webpage, and t-shirts • featured in BFKS Sponsors email • color lane signage at all bowling centers

The Game Changer

May 7 in Asbury Park

2 guests • logo on event materials and webpage • full screen ad appearing 1x per video loop

FORE! The Kids Golf Outing

July 20 at Manasquan River Golf Club, Brielle

Logo on event materials and webpage • Mission Partner banner displayed at check-in & reception

Beach Volleyball Tournament

September (date TBA) in Manasquan

Logo on event materials, promotional giveaway, and webpage • court sign • formal acknowledgement at event



Big Brothers Big Sisters®

OF COASTAL & NORTHERN
NEW JERSEY

www.mentorNJ.org