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FOR IMMEDIATE RELEASE

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Big Brothers Big Sisters Hosts Trivia For Kids' Sake

ASBURY PARK, NJ — It's about helping kids grow, not what you know! Big Brothers Big Sisters of Coastal & Northern New Jersey (BBBSCNNJ) is hosting Trivia for Kids' Sake to benefit the agency's one-to-one mentoring programs for local youth. The virtual fundraiser is being held in lieu of BBBSCNNJ's annual Bowl for Kids' Sake event and registration is open to the public.

Trivia for Kids' Sake is fun and easy! Participants can register a team or as individuals and choose between two dates - Friday, March 12 from 7:30-9 PM and Sunday, March 14 from 4-5:30 PM. Participants are encouraged to raise funds for BBBSCNNJ to earn prizes like Amazon gift cards ranging from \$5 - \$25. Prizes will also be awarded to the highest fundraiser, the team with the best team spirit, and the winning team.

"By raising funds and participating, you directly and positively impact children in your community," said William Salcedo, BBBSCNNJ Executive Director. "Your support will improve the lives of young people and help them grow into happy, confident, and successful adults."

Register for Trivia for Kids' Sake now at <http://mentornj.org/trivia>. Event sponsorships are also available and range from \$300 - \$5,000.

BBBSCNNJ's mission is more critical than ever as the agency continues to serve 1,350 children with one-to-one mentoring throughout 10 counties in New Jersey. From emotional support to the joy of having a trusted friend in their corner, Bigs provide the stability that Littles need to achieve their full potential.

To learn more about BBBSCNNJ, apply to become a Big, or donate, visit mentornj.org and follow the agency on [Facebook](#), [Twitter](#), and [Instagram](#).

About BBSCNNJ:

For the past 45 years, Big Brothers Big Sisters of Coastal & Northern New Jersey has been making a positive difference in the lives of at-risk children through professionally supported, one-to-one mentoring relationships with adult volunteers. BBSCNNJ empowers children to achieve their highest potential as they grow to become confident, competent, and caring individuals. For more information on becoming a Big Brother or Big Sister or to donate, visit: www.mentornj.org