

# TOGETHER, WE ARE DEFENDERS OF POTENTIAL

## FOR IMMEDIATE RELEASE

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## **Big Brothers Big Sisters of Coastal & Northern New Jersey to Host 15th Annual Beach Volleyball Tournament with \$1,000 Cash Prize**

*Agency seeks teams, sponsors, and community support*

MANASQUAN, NJ — Big Brothers Big Sisters of Coastal & Northern New Jersey (BBBSCNNJ) will hold their 15th Annual Beach Volleyball tournament on Sunday, September 12th from 10:00 a.m. - 2:00 p.m. on Main Street beach in Manasquan.

This exciting event, presented by Starbucks, Surf Taco, and Gee Gee's Pizzeria, brings the community together in a fun-filled atmosphere while raising funds for BBBSCNNJ's one-to-one mentoring programs. Sponsorships are available and range from \$100 to \$2,500.

Teams of 6-8 people will compete, and each member of a team is asked to raise a minimum of \$100 (\$75 for students) to participate. The tournament will feature both a competitive bracket and a recreational bracket with prizes generously donated by Surf Taco. The First-Place Competitive team will walk away with \$1,000 cash and a trophy. The First-Place Recreational team will receive a prize along with a trophy.

The event is also sponsored by Tournament Sponsors Keith P. Walsh & Sons Plumbing & Heating and Fortune Title Agency along with Court Sponsors English Properties, Moonstruck Restaurant, and Leggetts. The public is invited to attend the tournament and cheer on the teams. Competitors will enjoy breakfast, lunch, giveaways, music, and prizes for the highest fundraising team.

"We are thankful to the community for their support of our annual tournament and look forward to making the 15th year a great success," commented William Salcedo, Executive Director of BBBSCNNJ. "By sponsoring or participating, you will be providing needed funds for our agency to provide local children with a caring Big Brother or Big Sister."

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Proceeds will benefit the quality programs offered by BBSCNNJ to fulfill its mission to create and support one-to-one mentoring relationships that ignite the power and promise of youth. BBSCNNJ is a donor-supported, volunteer agency that is currently serving 1,200 children. The agency is funded by the community through individual gifts, grants, and special events.

Big Brothers Big Sisters of Coastal & Northern New Jersey hosts several events each year to raise funds and create awareness of their organization. To find other upcoming events for BBSCNNJ, visit [mentornj.org/events](http://mentornj.org/events).

**About BBSCNNJ:**

For the past 45 years, Big Brothers Big Sisters of Coastal & Northern New Jersey has been making a positive difference in the lives of at-risk children through professionally supported, one-to-one mentoring relationships with adult volunteers. BBSCNNJ empowers children to achieve their highest potential as they grow to become confident, competent, and caring individuals. For more information on becoming a Big Brother or Big Sister or to make a donation, visit: [www.mentornj.org](http://www.mentornj.org).