

# Corporate Partners Create Bright Futures Through Mentoring



Volunteer mentors with Big Brothers Big Sisters provide youth with the tools needed to become confident and caring members of their community.

## Big Brothers Big Sisters of Coastal & Northern New Jersey

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No. of Employees: 26

Key Executive: William Salcedo

Products/Services: Youth Mentoring

Year Founded: 1976

**B**ig Brothers Big Sisters of Coastal & Northern New Jersey (BBBSCNNJ) provides one-to-one mentoring for youth ages 6-18 through **Community Based, School Based, Workplace, Youth Empowerment, College, and Bigs in Blue** mentoring programs. By placing children in a quality mentoring relationship, BBBSCNNJ is able to provide youth with the tools they need to become competent, confident, and caring members of their community.

“Our youth empowering approach fosters positive relationships and skill-building for life changing outcomes,” said William Salcedo, BBBSCNNJ Executive Director. “Successful mentoring relationships can lead to improved college and career readiness, social emotional learning, and a greater sense of belonging and inclusion.”

One of the key programs BBBSCNNJ is looking to expand is their **Workplace Mentoring Program** that partners corporations with local schools for one-to-one and group mentoring within the corporate facility. This program is a great opportunity for corporations to provide employees with meaningful volunteer work that makes a positive impact in the community.

Employees volunteer to mentor students, providing support and friendship while exploring topics such as decision-making, conflict resolution, self-esteem, long-

term life planning, job shadowing, workplace diversity, and college and career preparedness. The BBBSCNNJ team of case managers work in conjunction with corporate partners to plan and facilitate the programs.

Research has shown that resilient youth—those who successfully transition from risk-filled backgrounds to the adult world of work and good citizenship—are consistently distinguished by the presence of a caring adult in their lives.

Mentoring a child does not require any special skills, only consistent time and attention and the experienced staff at BBBSCNNJ provide support and guidance throughout the entire mentorship.

The impact of their programs isn't only measured in research and statistics, but also in the stories and lives of current Littles and alumni. A Little Brother Alumnus recently expressed his gratitude for our program and his Big Brother saying, “I honestly don't know where I would be if I didn't do this program. I don't know if I would have wanted to go to college. My Big Brother gave me that drive and support. Now, I am a college athlete with a double major, and excited about my future.”

For more information about the **BBBSCNNJ Workplace Mentoring Program**, or any of their mentoring programs and volunteer opportunities, send an email to info@mentornj.org



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