



Big Brothers
Big Sisters®
OF COASTAL & NORTHERN
NEW JERSEY

MISSION PARTNERS

2024 | IMPACT

Our communities are strengthened when we empower our youth to reach their greatest potential. **As a Mission Partner, your company will play an essential role in empowering youth through one-to-one mentoring.**

Big Brothers Big Sisters collaborates with families, volunteers, and businesses to inspire the potential of youth in our communities. We are excited about the possibility of partnering with your business to create opportunities for young people to thrive. We hope you will consider one of these unique investment opportunities designed with your company and potential impact in mind.



Mission Partners Support Potential

Of the youth enrolled in our mentoring programs...

90%

maintained
or improved
their grades
in school

97%

improved or
maintained
their school
attendance

90%

believe they
will graduate
from high
school

89%

believe they
will go on to
and graduate
from college



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2024 | BENEFITS

As a Mission Partner, you sustain our mentoring programs that change lives. Your annual gift fulfills our mission and expands our reach, empowering more youth to achieve their greatest potential.

MISSION & MARKETING BENEFITS

All Mission Partners will be recognized on our website, monthly newsletters, and on a banner at all special events. BBBS will also provide each partner with a digital Mission Partners badge to place on your website.

MISSION MAKER

\$25,000

- 4 social media posts
- Table of 10 at The Gala
- 1 foursome at each golf outing
- Full page color ad in annual agency magazine
- Logo on Bowl for Kids' Sake & Volleyball merchandise
- 2 CARES Program events sponsored by all Mission Makers
- Personalized updates regarding agency status and impact from Executive Director on a quarterly basis

VISION MAKER

\$15,000

- 3 social media posts
- 4 tickets to The Gala
- Full page color ad in annual agency magazine
- Logo on Bowl for Kids' Sake merchandise
- Mid-year update regarding agency status and impact from Executive Director

MENTOR MAKER

\$10,000

- 2 social media posts
- 2 tickets to The Gala
- 1/2 color ad in annual agency magazine
- Listing on Bowl for Kids' Sake merchandise
- 2 match updates to share the impact your partnership makes



Contact Marybeth Bull,
Director of Development, to
become a Mission Partner.
EMAIL: mbull@mentornj.org
CALL: 732-444-3538

"I don't know where I would be if I didn't do this program. I don't know if I would have wanted to go to college. My Big Brother Joe gave me that drive."

- Little Brother Nadale



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2024 | EVENTS

All Mission Partner logos will be featured on a banner displayed at all special events including but not limited to the scheduled events below.

March 2



**The Heldrich Craft
Beer & Spirit Festival**

March 8, 9, & 10



Bowl for Kids' Sake

June 7



The Gala

August 26



**FORE! The Kids
Golf Outing**

September Date TBA



**Beach Volleyball
Tournament**

October Date TBA



**Big Shots
Golf Classic**

October 25



Big 50/50 Raffle

November Date TBA



Giralda Farms Run